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PCI Security Standards Council



# Our Journey

# The Speed of Growth



• **Payments**

• **Threats**

• **Growing Community**

# There Are New Mountains To Climb



Security  
Standards Council

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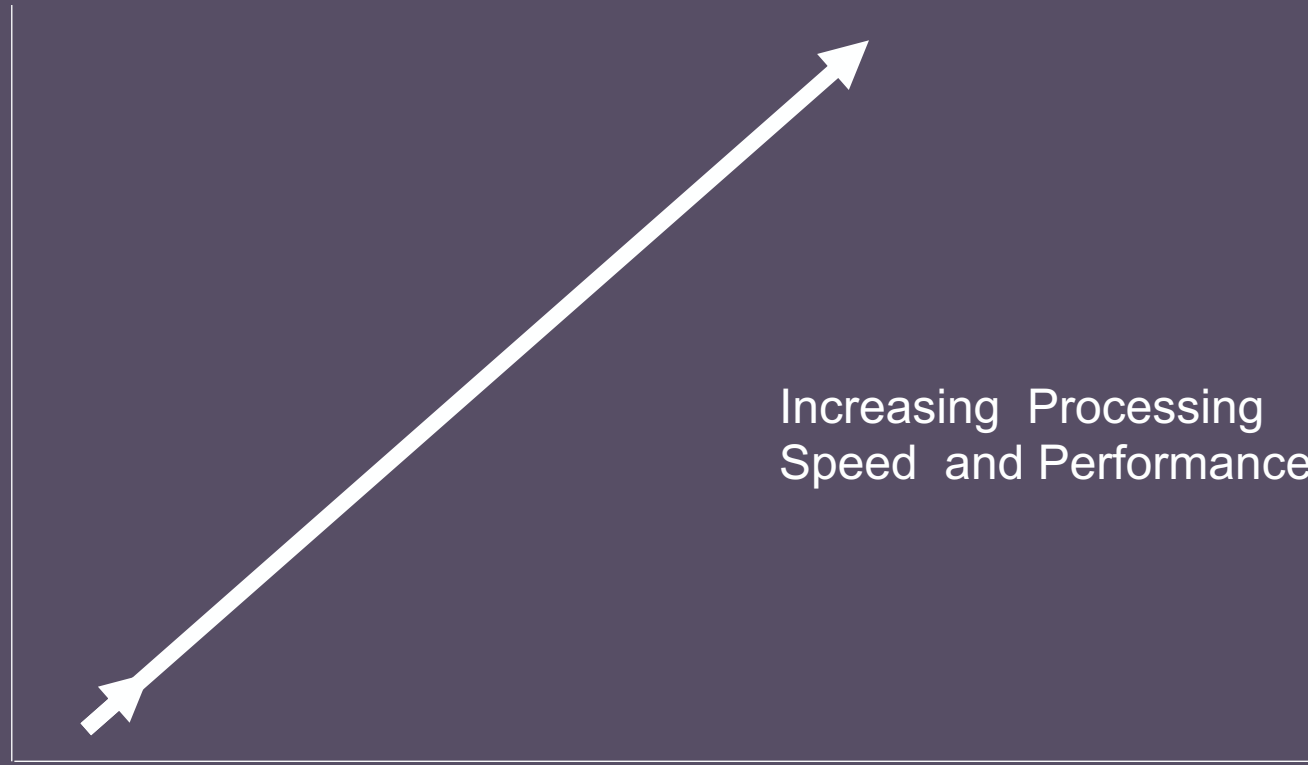


A person in a blue suit is holding a blue wallet. The wallet is open, showing a stack of US dollar bills and a credit card. The background is a blurred office setting with a computer monitor. The text "Payments Have Evolved!" is overlaid in white, bold font, with a yellow line and dots extending from the text across the image.

# Payments Have Evolved!

# Moore's Law

Transistor Count



## PCI SSC Events

2006  
 PCI logo  
 PCI Council founded by Brands  
 Brand logos  
 1st release of PCI DSS  
 2006  
 Council hires 1st General Manager  
 1st PCI SSC Board of Advisors was seated with 31 members  
 2007  
 First iPhone was released

2008  
 PA DSS v1.0 published  
 2008  
 Guidance on Wireless Security published  
 2009  
 The mobile payment market reaches \$69 billion in sales.  
 Square begins service

2010  
 PCI DSS v2.0 released  
 2010  
 An eBay user purchases a \$240K Mercedes-Benz via smartphone  
 2011  
 PIN v1.0

2012  
 P2PE encouraged for mobile security  
 Best Practices for Mobile published  
 2012

2013  
 PCI DSS v3.0 released  
 ATM Best Practices published  
 2013

2014  
 Apple introduces Apple Pay  
 2014

2015  
 Tokenization Product Security Guidelines published  
 Android Pay and Samsung Pay becomes available  
 US transitions to chip and PIN  
 EMV technology introduced  
 2015

2016  
 2,406 PCI Professionals  
 9 PCI Standards  
 Internet of Things  
 Massive DDoS attacks  
 2016

2017  
 PCI SSC Issues Multi-Factor Authentication Guidance  
 Hackers demand Cryptocurrency as ransom  
 2017

2018  
 PCI SSC launches first ever Brazil Regional Engagement Board  
 PCI Software-Based PIN Entry on COTS (SPoC) Standard released  
 2018

2019  
 PCI SSC hosts inaugural India Forum and Training in Delhi  
 2019

2020  
 Covid-19 Pandemic  
 2020

2021  
 PCI SSC launches Work from Home Security Awareness Training  
 6.4 billion smartphone users worldwide  
 Supply chain disruptions caused by COVID-19  
 2021

2022  
 PCI DSS v4.0 released  
 Mobile Payments on COTS (MPoC) Standard released  
 2022

2023  
 PCI SSC Board of Advisors expands with 53 members seated  
 15 Standards  
 2023

## World Events



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# Our Standards Set The Course



# Board of Advisors



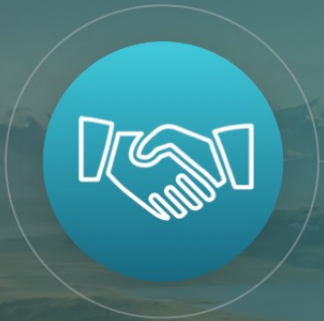


# What's In Our Backpack

# Serving Our Community

# We Are Listening Globally!

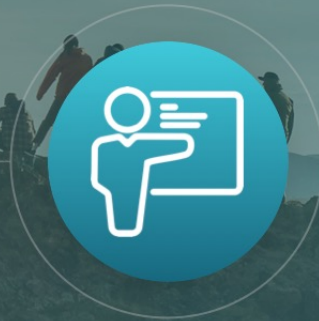




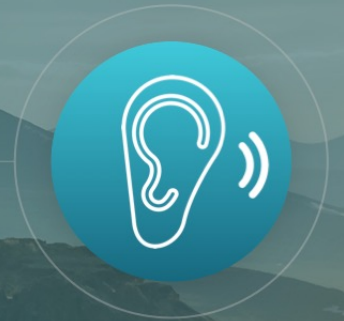
**Network**



**Learn**



**Share**



**Listen**





Featuring Our Emcee

**Wenlock Free**

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Regional Vice President, North America

**PCI Security Standards Council**