



# North America Community Meeting 2023

# Jake Marcinko

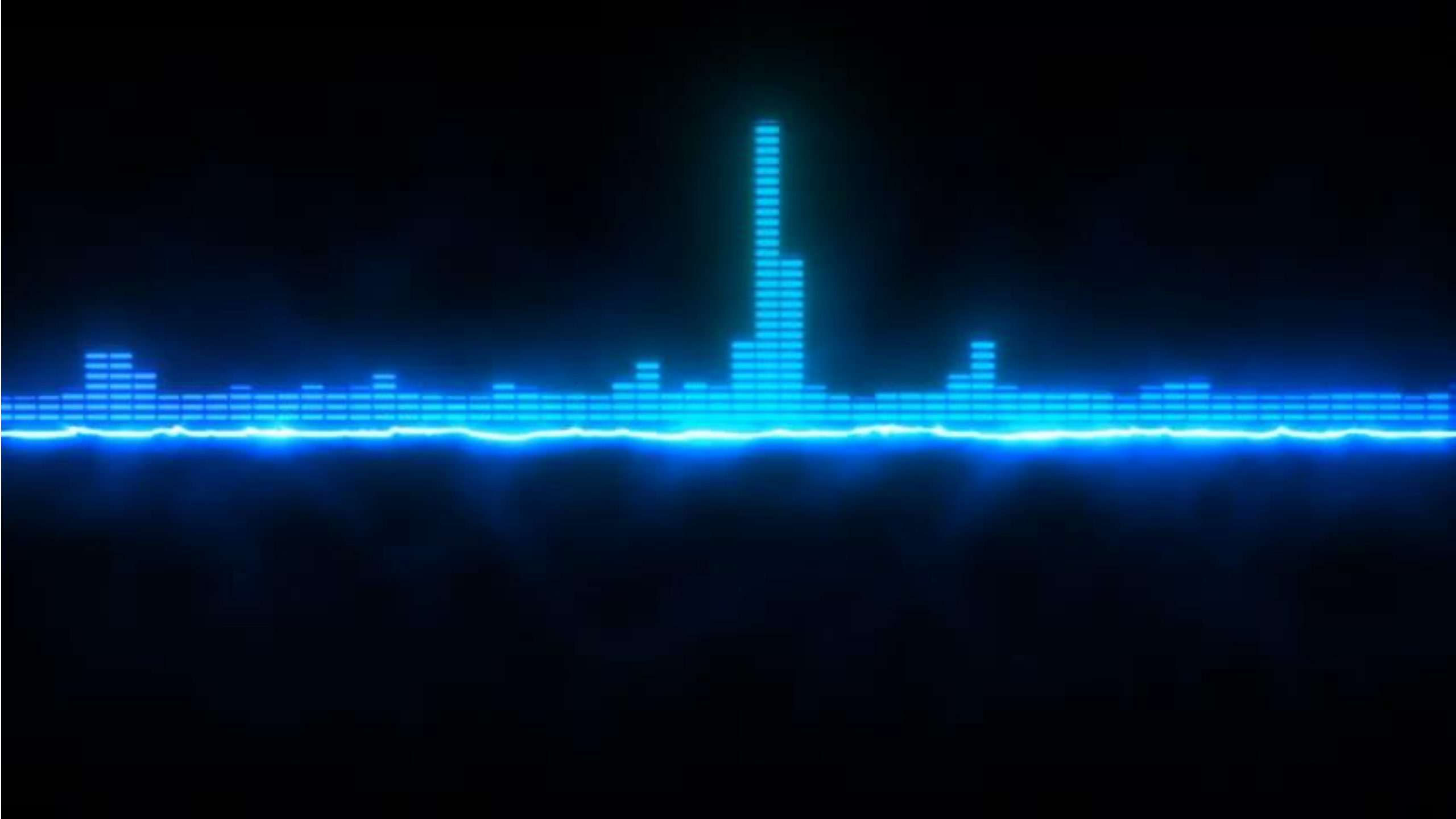
Senior Manager, Solution Standards  
PCI Security Standards Council







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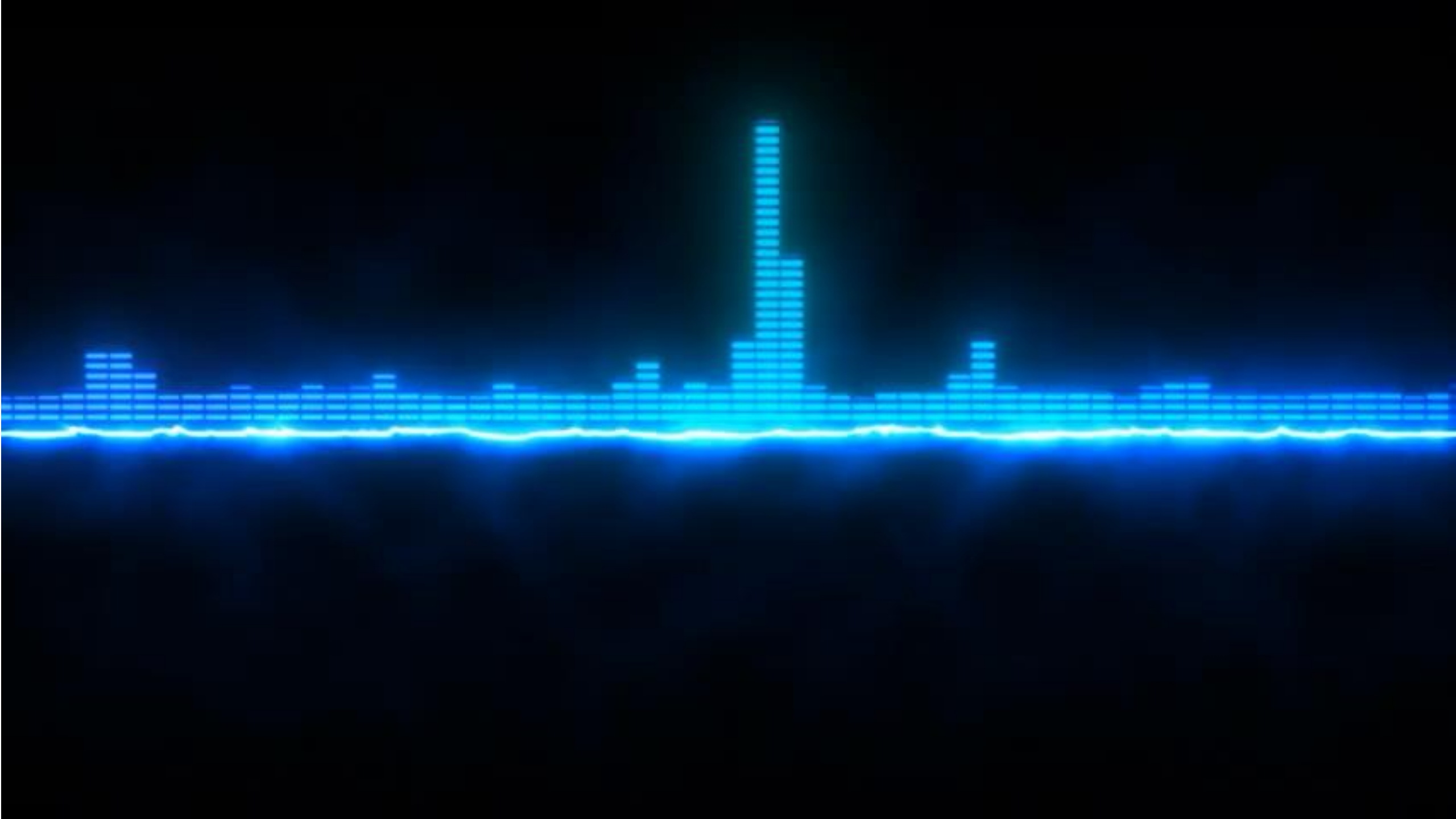


# Software Security Principle #1

Software Security is a function of Software Quality



- Success is dependent on customer trust.
- Quality is a major factor in building customer trust.
- Lower quality = less trust & fewer customers.
- Once trust erodes, it is difficult to recover.





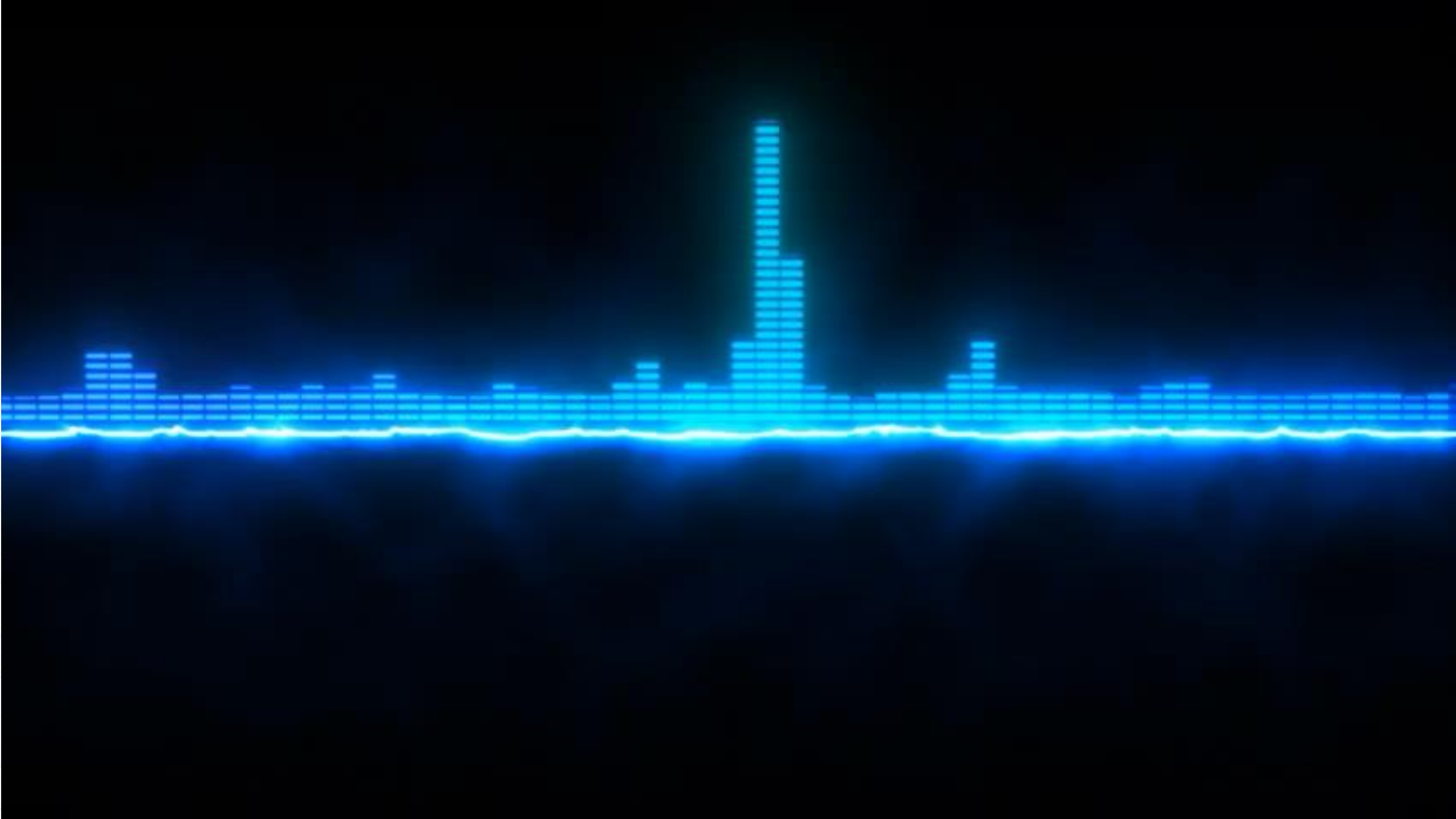


# Software Security Principle #2

Security and Quality Issues Can Have Major Repercussions



- The Internet is an extremely hostile environment.
- Software must be designed to withstand such conditions.
- Knowing one's weaknesses and how they may be exploited is key to one's survival.
- Insufficient testing and mitigation of threats and vulnerabilities\* can have catastrophic consequences.







# Software Security Principle #3

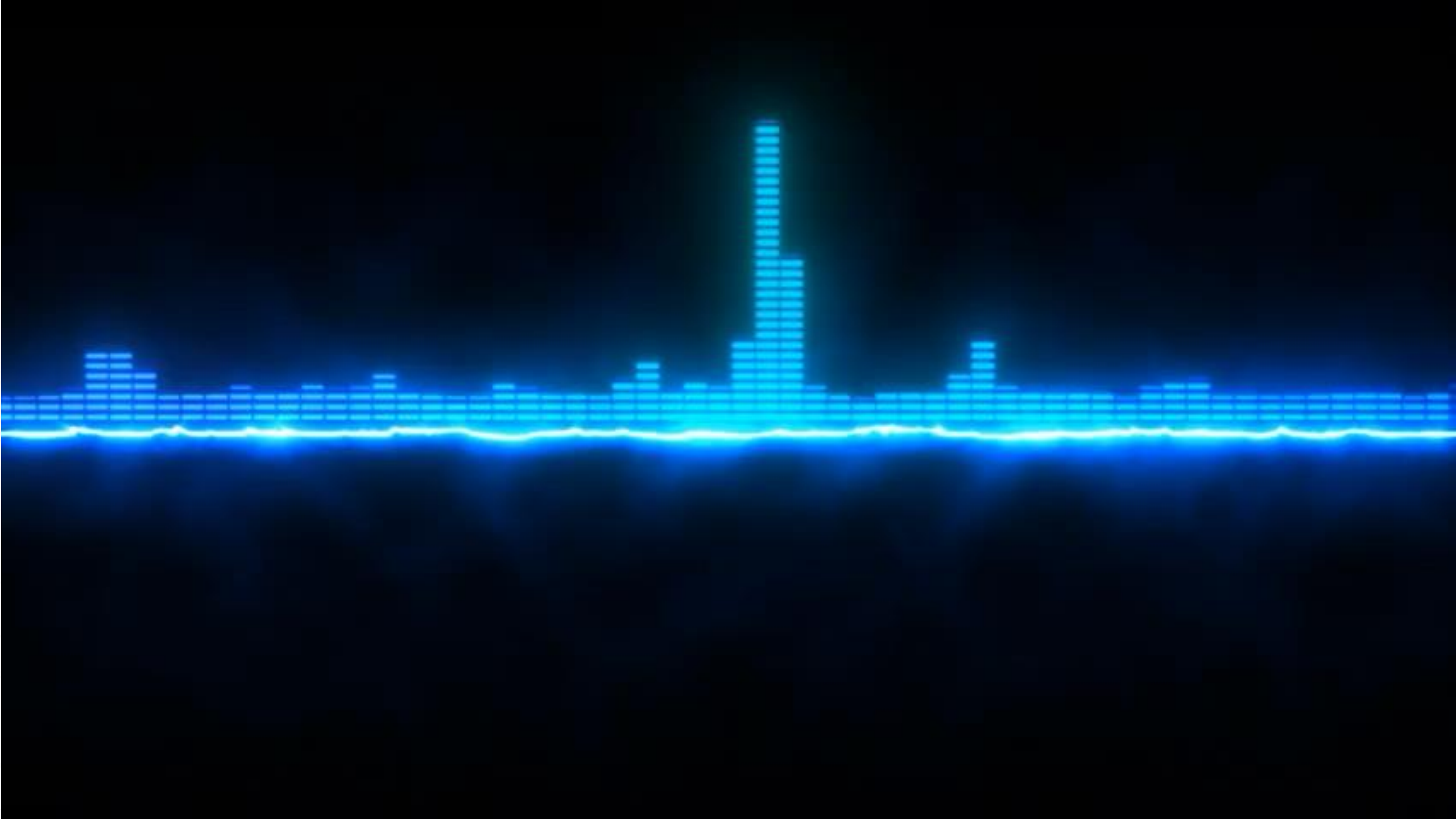
## Software Security is Not Static



- Innovation often introduces new, unforeseen vulnerabilities.
- Threats aren't static, so why are security practices often so?
- Maintaining software security requires continuous reassessment, enhancement, and evolution.

# Applying These Principles with the Web Software Module

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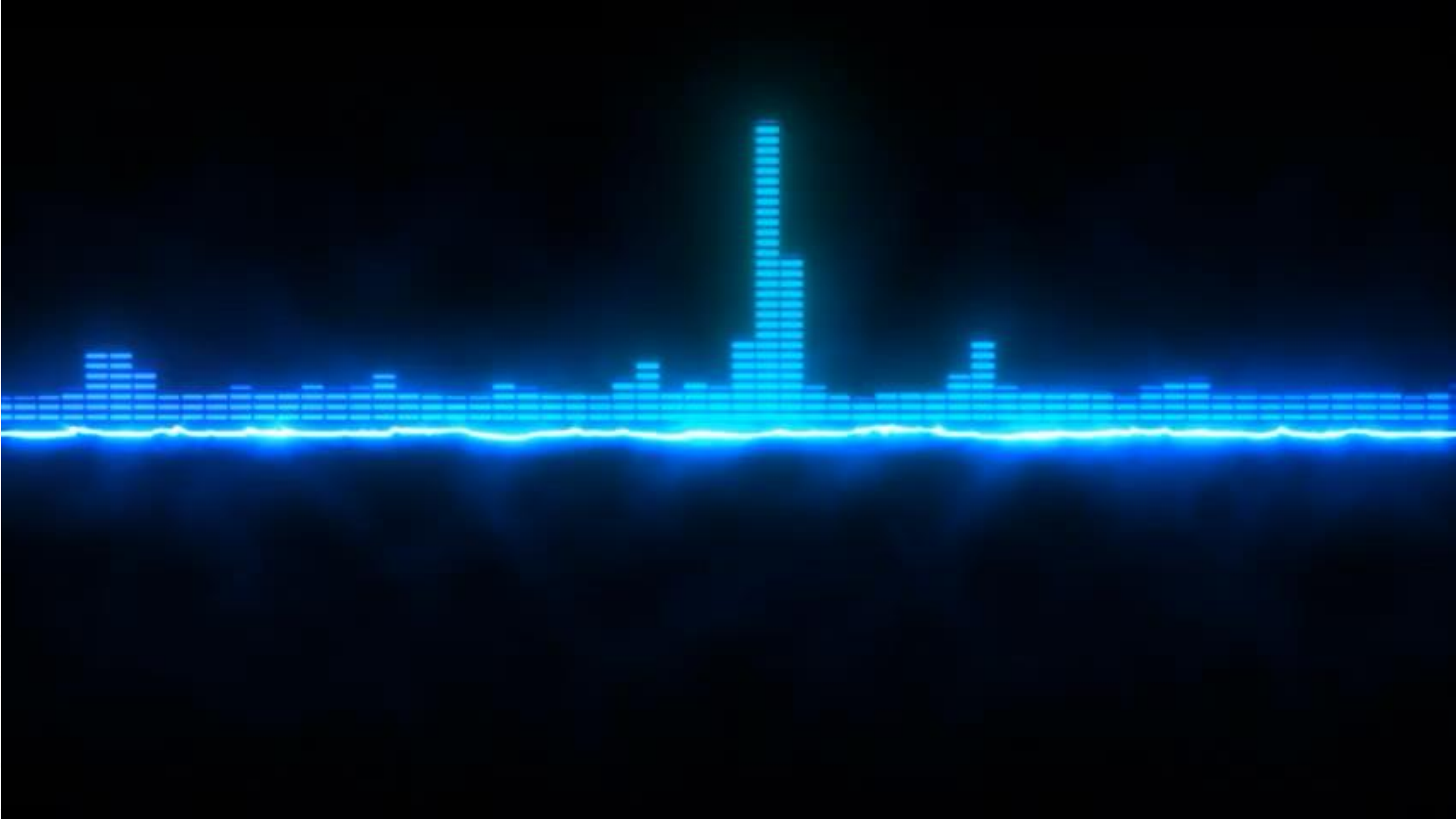


# Applying These Principles

Ensuring Software Security Requires That You Know Your Product



- Cannot ensure quality if you don't know the composition of your own products.
- Vulnerabilities in software components can lead to broader product vulnerabilities.
- Requires a detailed inventory of components and sub-components.





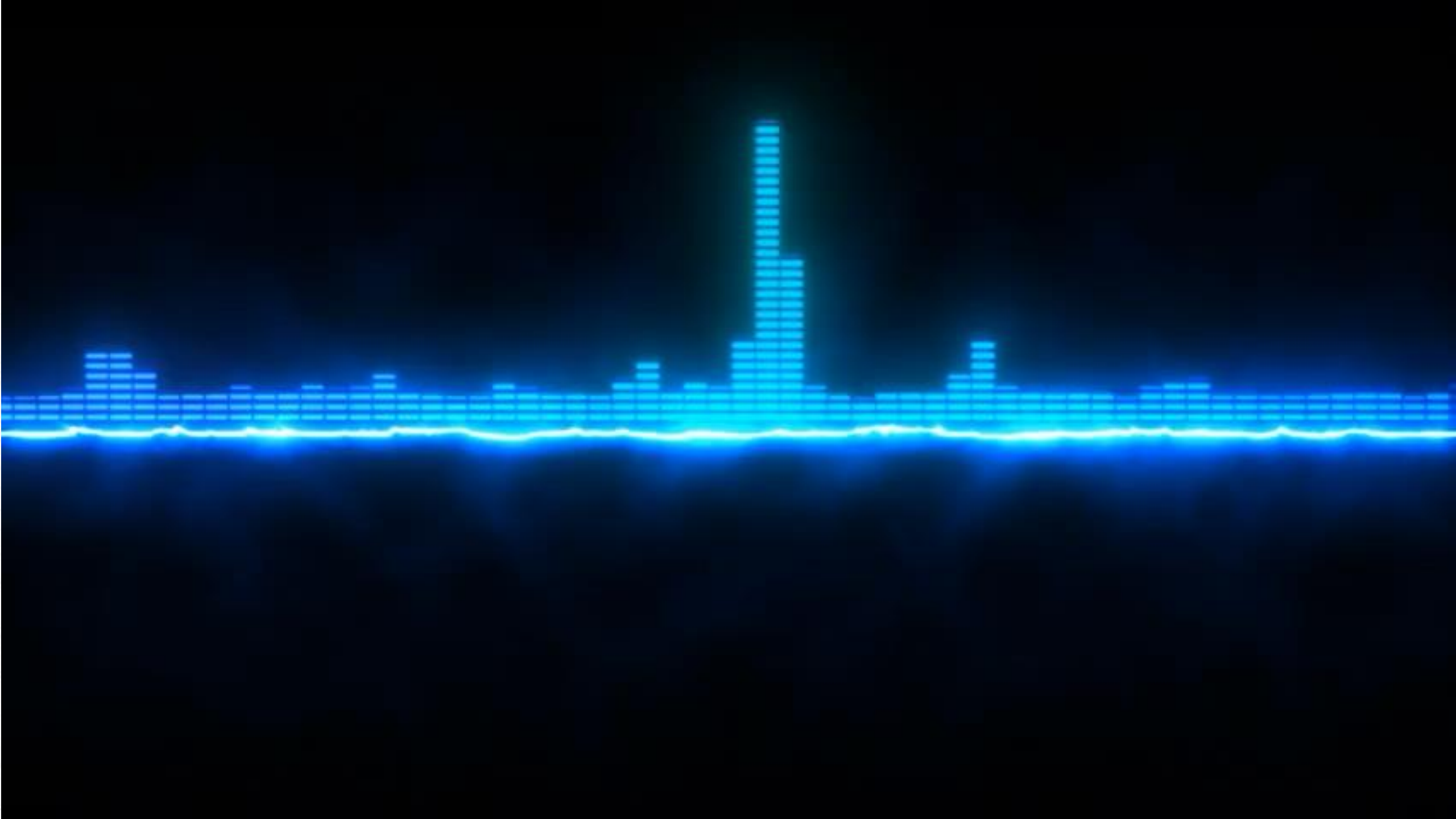


# Applying These Principles

Ensuring Software Security Requires That You Know Your Users



- Access control is fundamental to software security.
- Protecting the software and software assets requires robust authentication & access control capabilities.
- Failure to do so could enable unauthorized users to access sensitive functions and data or increase the software's attack surface.





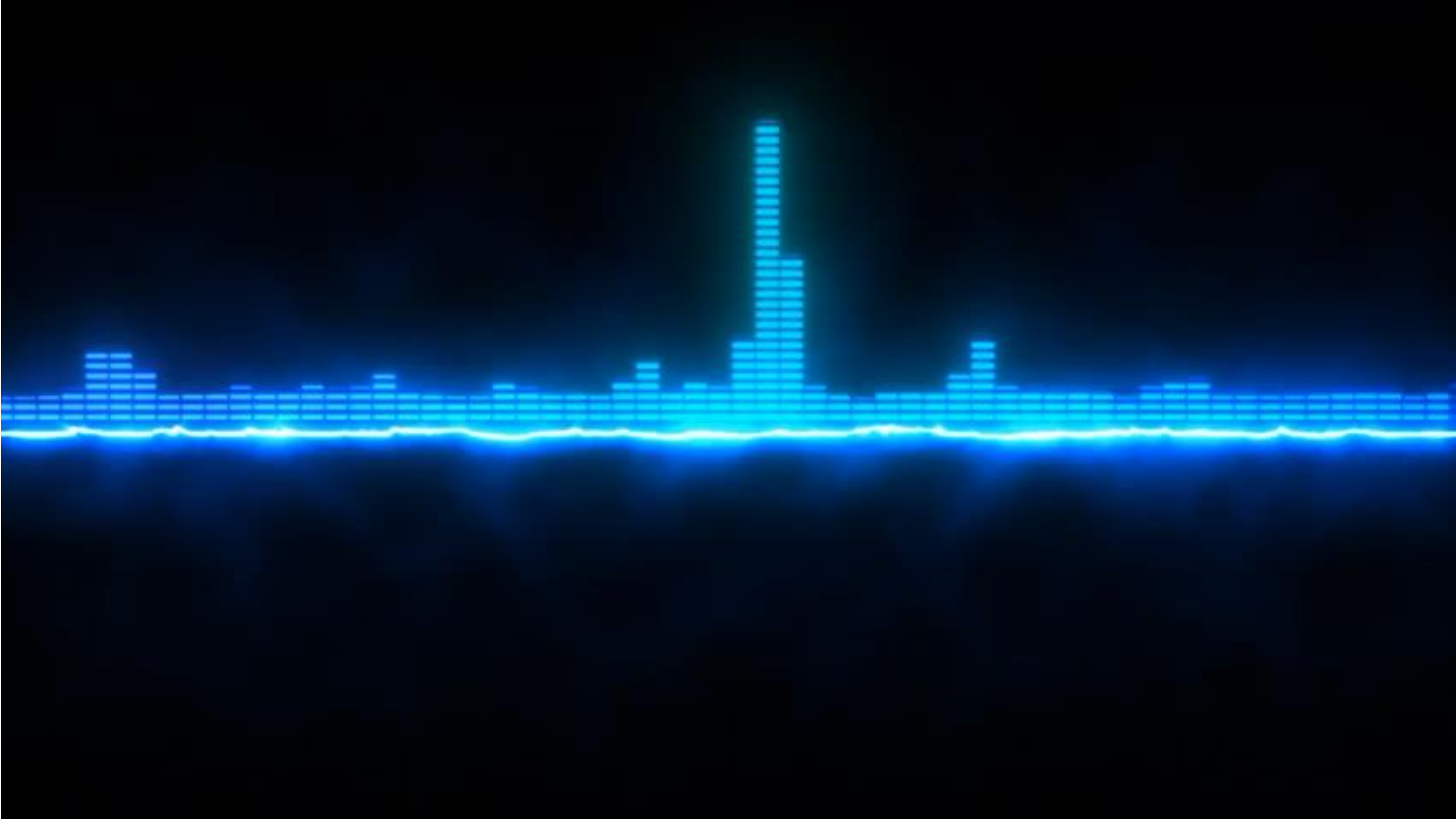


# Applying These Principles

Ensuring Software Security Requires That You Know Your Weaknesses and Address Them



- Learn from past failures and previous vulnerabilities.
- Address vulnerabilities and do not repeat or reintroduce them.
- Do not blindly trust user input. Verify input and output are valid and/or properly formatted.







SPG  
XV

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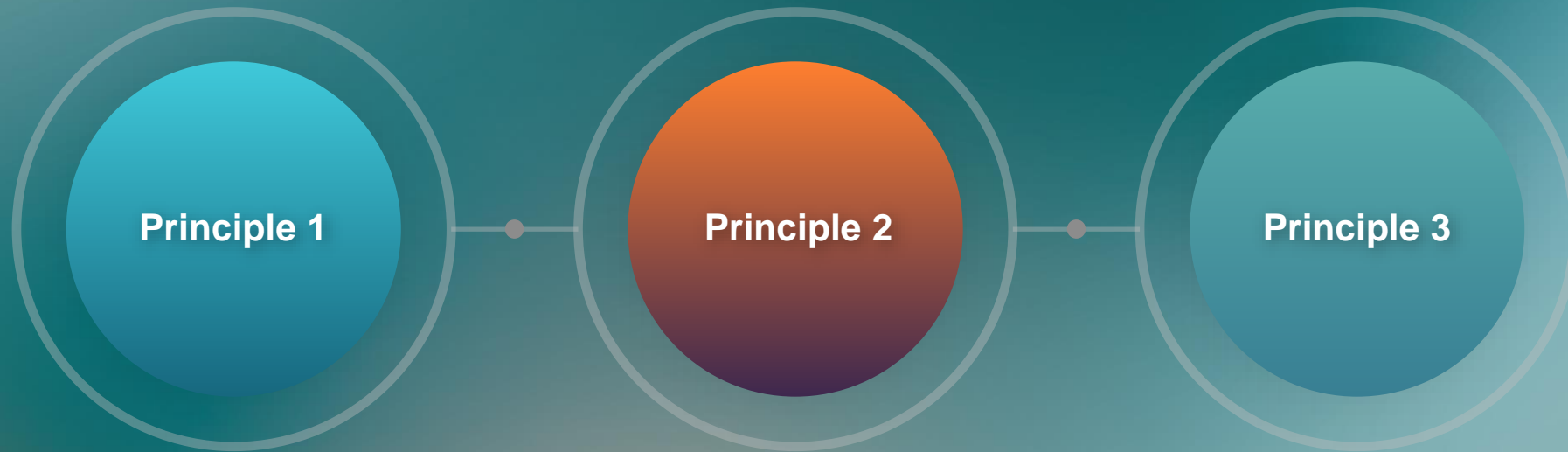
# Applying These Principles

Ensuring Software Security Requires That You Know and Protect Your Assets



- If you do not know your assets or their value, then you cannot adequately protect them.
- Someone wants what you have.
- Inadequately protected assets will be compromised.

# Summary of Key Principles



Software security is a function of software quality.

Security and quality failures can have major consequences.

Software security is not static and requires ongoing evolution.

# Summary of Required Actions



## C.1 Web Software Components and Services

Know your product composition.



## C.3: Web Software Attack Mitigation

Know your weaknesses and address them



## C.2: Web Software Access Controls

Know your users and ensure they are who they claim to be.



## C.4: Web Software Communications

Know your assets and protect them.

# Thank You!

