

Welcome – Title Slide



- **This is the connection I was looking for!**
- **Welcome to the 2022 Community Meeting!**
- **This week is truly an exciting moment for the Council to have the Community, reconnect in person again!**
- **And welcome to the hundreds of viewers we have now on the live stream helping make this week the biggest attendance we have ever had so far.**

A Lot Has Changed In Three Years



- It's truly wonderful to be here with all of you after 3 years!
- And a lot has certainly changed since we last saw each other face- to-face in Vancouver!
- Back then we never used words like “social distancing” and many of us only wore face masks at Halloween.
- We are looking at a new day for the Council.

Consistently Adapt And Change



- Change is fundamental.
- Since our inception in 2006, being able to adapt to change has been a key theme for the PCI Security Standards Council.
 - We adapted when threat landscapes changed.
 - We adapted when community stakeholders changed.
 - We adapted when a pandemic happened.
- And, while our mission remains the same and our industry needs to grow, the way we work with our community continues to evolve and change.
- We hear your feedback and the Council needs to be the nexus for the community.
- The centerpiece that you rely on.

Transforming Who We Are As A Council

- This is a new day for the Council.
- We are transforming who we are.
- Focusing on three main themes:
- Expansion, Transparency, and Inclusiveness.
- I am excited to share that a significant part of that transformation involves all of you.

Governance Structure Transformation

- We will soon be adapting and expanding the Council's governance structure to create a new Participating Organization program.

Announcing A New Participating Organization Program



- In this new structure there will be 3 levels – Associate, Principal and Individual.
- We are giving members more influence .
- We are expanding the ways .
- We are removing the barriers to become more transparent- anyone can become a member, attend our meetings, and come to our trainings.



Additional Benefits

- This new structure provides a broader level of participation on the PCI SSC Board of Advisors.
- With MORE representation
- MORE seats at the table

- Let's take a look at a quick video that explains this transformation **[VIDEO]**

VIDEO

No Notes

Get Involved Webpage



- These changes will take effect in January 2023.
- Our 'Get Involved' webpage will be updated today to include some great resources on what is to come.
- Take advantage of this week's face-to-face time and visit the PCI booth in the Vendor Showcase to learn MORE about these transformations.

Engagement Transformation

- Continuing with the Council's transformation we are transforming how we engage with the world.

Refresh

- **Refreshed website** to streamline how we share information.
- The **PCI Mobile app** offers access to information anywhere, anytime.
- One thing about these great in person events is that these session are over in 20 minutes - We are capturing these moments...
- Revisit and rewatch in the **Global Content Library** being released in November.
- Today's landscape challenges the People portion of important combination of People Process Technology causing workforce shortages.
- The Council will help drive and build awareness about careers in payment security.
- We are excited to announce a **Workforce initiative that will include a Job Board.**
- I want to share with you now a great video we have put together to support your industry recruitment efforts. **[VIDEO]**

VIDEO

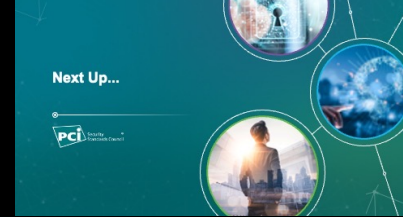
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Evolving and Expanding

- We are evolving who we are to the world, we are truly becoming a service organization to the industry.
- We are more open than ever, spreading the wealth of authority to the community with new ways to be part of the decision making.
- We are expanding and offering more seats around the table, anyone can be a member more professionals can be trained and educated.

Close – Reconnect with your community



- There hasn't been a time MORE perfect to be involved and do you part on this journey.
- We are really excited to have you more involved.
- Take a moment this week to grab some face-to-face time with me or one of the many PCI staff here to learn MORE about these transformations.
- We have a great line-up this week and our Emcee, Sherron Burgess will be our tour guide as we reconnect with each other.
- And to our live stream audience I'm sorry I don't get to see you in person, but we are thrilled to provide you with all of the same great information.
- Before I go, I encourage you to...
- Enjoy today - Enjoy this week - Enjoy being back together as a community.
- Thank you. **[Sherron to come back out to intro next session]**