

Charting the Course: Assessing 2024's Payment Security Scene, Predicting 2025's Trends

Insights & Forecasts for Payment Security Professionals

Speaker

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Chief Operating Officer of LGMS

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About Us

Speaker &
Company Introduction



Mr. Gilbert Chu Kim Foong

Chief Operating Officer of LGMS | PCI QSA

Qualifications:

He is leading the cybersecurity consultants in LGMS primarily in the cyber security management and compliance segments of LGMS. Gilbert is also a guest speaker for various public events held locally and internationally. Gilbert is qualified in his field in that he holds both academic and professional qualifications.

He provided consultation and training to various government and multinational clients across Asia, Europe and Africa on information system security, enterprise risk design, policy review and implementation assurance, penetration testing, and other technical risk assessment.

Qualifications:

- Bachelor Degree in Business Information System (UCSI, Malaysia)
- ISACA Certified Information Security Manager (CISM) - International
- Payment Card Industry Data Security Standard Qualified Security Assessor (PCI QSA) - International
- Mile2 Certified Penetration Testing Engineer (CPTE) - International
- PECB ISO27032 Senior Lead Cybersecurity Manager (LCM) - International
- PECB ISO27001 Senior Lead Auditor (LA) - International
- PECB Certified Trainer (CT) - International
- PECB ISO9001 Lead Auditor - International
- Malaysia Common Criteria (MyCC) Scheme Foundation Evaluator

About LGMS



A leading cyber security expert in Asia Pacific – trusted by multinational corporations around the world.

Since 2005
19 Years
Of Experience

Independent
Product Agnostic
Security Assessors

More than **1,000**
Satisfied Local and
Global Clients



2024's Payment Security Landscape

Payment Security Landscape



Payment Industry Growth

Global digital payment transactions are expected to grow to 1.84 billion by 2024



Shift to Cashless

Rising adoption of mobile payments, contactless systems



Evolving Fraud Tactics

Fraudsters are continuously adapting their methods, making it essential for the payment industry to stay ahead.

Key Cybersecurity Threats in 2024: A Closer Look

Key Cybersecurity Threats in 2024



**Phishing
Attacks**



**Malware and
Ransomware**



**Data
Breaches**

Data Breach Cases and Impact

Data Breach Cases and Impact

- ▶ An American retail corporation.
- ▶ Data breach that affected over **40 million** payment card accounts.
- ▶ The settlement with respective regulator costs **\$67 million**.

2013

2017

- ▶ A multinational consumer credit reporting agency.
- ▶ Data breach that affected **143 million** people in the US.
- ▶ The company settled with respective regulator for **\$1.25 million** in 2020.

2017

- ▶ One of the largest multinational fast-fashion retailer.
- ▶ Data breach for customers who shopped between **April and November 2017**.
- ▶ The company paid **\$1.1 million** in penalties to the respective regulators.

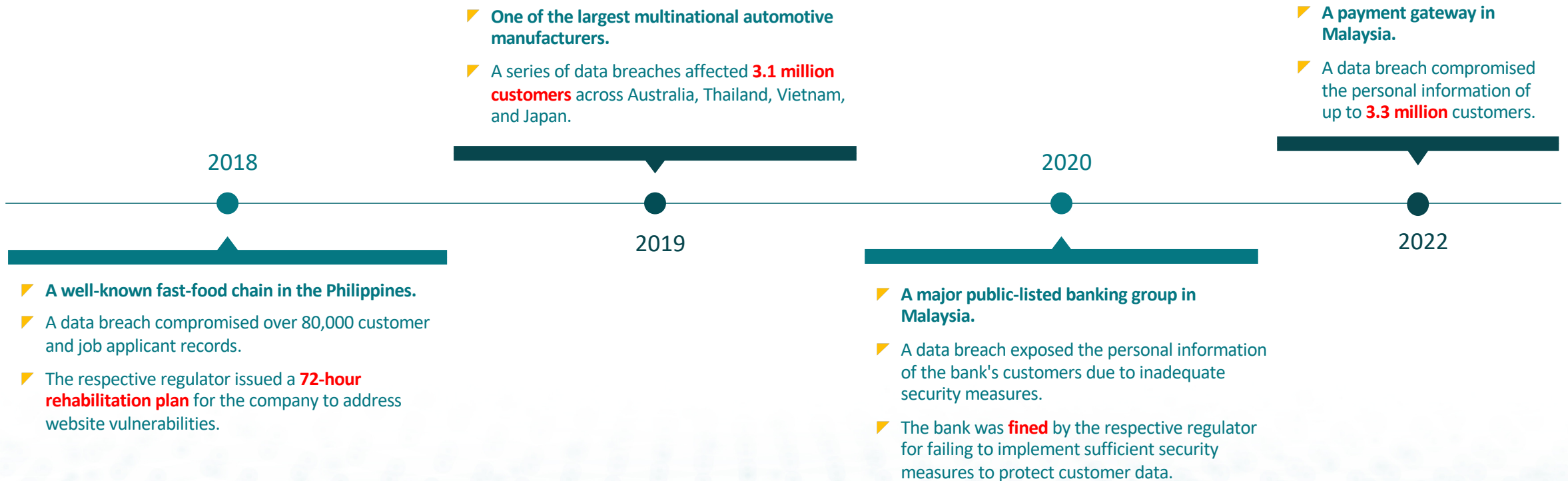
2018

- ▶ One of the largest airlines based in Europe.
- ▶ Data breach that affected over 400,000 customers.
- ▶ The company was **fined \$27 million** by the respective regulator.

2018

- ▶ One of the largest hospitality companies.
- ▶ Data breach that affected **500 million** customers.
- ▶ The company was fined **\$23.8 million**.

Data Breach Cases and Impact (Cont.)



2023 Data Breach Incident Case Study

Airline Data Breach Case Study | October 2023



Breach

A major airline in Spain discovered a data breach that compromised customer payment card information.

Customer Data Exposed

Unauthorized access to customer data, potentially exposing credit card details like numbers, expiration dates, and CVV codes.

Impact

- The exact number of affected customers remains undisclosed by the airline.
- Customers who used credit cards for flight purchases were advised to cancel their cards to prevent fraudulent use.
- This incident damaged customer trust and potentially resulted in financial losses for affected individuals.

Lessons Learned



Prioritize Robust Security

- Strong Password Policies
- Strong Data Encryption for all payment information
- Multi-Factor Authentication
- Regular Security Audits



Implement Secure Systems and Processes

- Strict Access controls to limit access into sensitive data
- Employee Awareness Training
- Third-Party Risk management



Incident Response and Customer Communication

- Incident Response Plan
- Prompt Notification to affected customers

Emerging Trends in Payment Security

Emerging Trends in Payment Security



Increased Adoption of Buy Now, Pay Later



Enhanced Payment Security Technologies



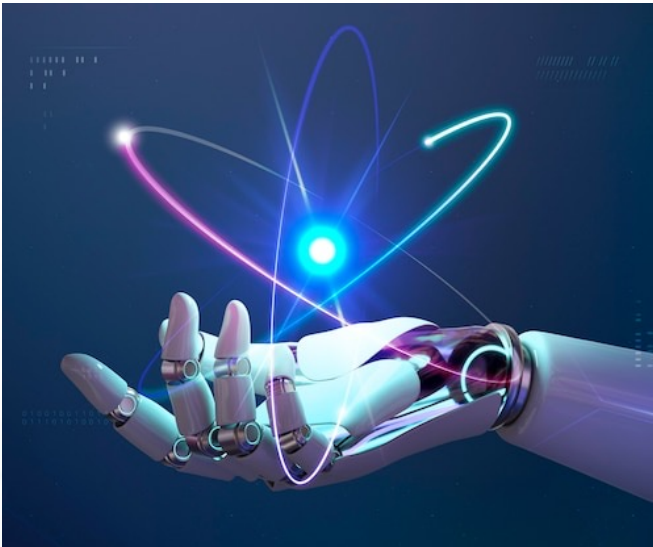
Regulatory Changes and Compliance Challenges

Strategies for Businesses

Strategies for Businesses



**Focus on Compliance
with PCI DSS v4.0**



**Leverage Advanced
Technologies**



**Continuous
Awareness Training**

Thank You!

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