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## PCI SECURITY STANDARDS COUNCIL ANNOUNCES FIRST REGIONAL ENGAGEMENT BOARD

— Inaugural Board Taps Industry Leaders from Brazil to Help Advance Payment Security —

**SAO PAULO, Brazil**, 19 January 2018 — Today the PCI Security Standards Council (PCI SSC) announced the first PCI SSC Regional Engagement Board. The Regional Engagement Board (REB) will represent the perspectives of PCI SSC Participating Organizations and constituents in Brazil, providing feedback and guidance to the PCI SSC on payment security standards, program development and adoption in the region.

“We are excited about the diverse group of organizations participating in this important initiative,” said PCI SSC Executive Director Lance J. Johnson. “The Council depends on local input to represent the diverse needs of our global participants. The REB will provide the PCI SSC with valuable insights for our efforts in Brazil and globally.”

The PCI SSC works with organizations around the world to help secure payment data, and the new Regional Engagement Board brings together some of Brazil’s leading companies from all sectors in the payments space – including vendors, merchants, processors, banks and industry associations.

The inaugural Regional Engagement Board members are from the following organizations:

- AirTkt
- Camara-e.net, Camara Brasileira de Comercio Eletronico
- Cielo S.A.
- Despegar.com
- Elo Servicos S.A.
- Esferatur
- Fidelity Information Services (FIS)
- First Data Merchant Services
- Foregenix Ltd.
- Gertec Brasil Ltda
- Getnet Tecnologia em Captura e Processamento De Transacoes H.U.A.H. S/A
- Itau Bank
- Saraiva
- TIVIT Terceirizacao de Processos, Servicos e Tecnologia S/A
- VTEX Cloud e-Commerce Platform

Board members will provide input on payment data security issues, trends and market changes in Brazil, representing the views and interests of regional constituents and participating in regular board meetings throughout the year.

“The new Regional Engagement Board brings together leaders in the Brazilian payment card industry to share their knowledge and local understanding of the payments space in Brazil,” said PCI SSC Associate Regional Director for Brazil Carlos Caetano. “The formation of this outstanding group highlights the significance of the Brazilian market in the world of payment security.”

PCI SSC International Director Jeremy King added, “Cyber threats today are global and constant. We are delighted with the formation of such a knowledgeable group who is committed to ensuring payment security is a top priority in Brazil. Only by working together can we stem the tide of cybercrime.”

## About the PCI Security Standards Council

The [PCI Security Standards Council](#) (PCI SSC) leads a global, cross-industry effort to increase payment security by providing industry-driven, flexible and effective data security standards and programs that help businesses detect, mitigate and prevent cyberattacks and breaches. Connect with the PCI SSC on [LinkedIn](#). Join the conversation on Twitter [@PCISSC](#). Subscribe to the [PCI Perspectives Blog](#).

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