

# THE UK BUSINESS CYBERSECURITY THREAT

## RISING THREATS...



**2.46 million**  
cyber incidents in the UK in 2015<sup>1</sup>



**£4.6 trillion**  
the global annual cost of cybercrime by 2021, up from £2.3 trillion in 2015<sup>2</sup>

## LARGE ORGANISATIONS

**More than 250 employees**  
7,000 in the UK<sup>3</sup>



**90%**  
of large organisations reported suffering a security breach in 2015<sup>4</sup>



**£85,000**  
average regulatory fine per large organisation in 2015 for security breaches<sup>4</sup>



**£533 million**  
total regulatory fines for large organisations in 2015

## SMEs

**Less than 250 employees**  
5.4 million in the UK<sup>3</sup>



**74%**  
of SMEs reported suffering a security breach in 2015<sup>4</sup>



**£225**  
average regulatory fine per SME in 2015 for security breaches<sup>4</sup>



**£908 million**  
total regulatory fines for SMEs in 2015

## REGULATORY FINES COULD RISE STRATOSPHERICALLY...

Regulatory fines will increase in 2018 to 4% of global turnover



**£11 million**  
potential average regulatory fine per large organisation under new EU regulations in 2018



**£70 billion**  
potential total regulatory fines for large organisations under new EU regulations in 2018



**132x**  
potential increase in regulatory fines



**£13,000**  
potential average regulatory fine per SME under new EU regulations in 2018



**£52 billion**  
potential total regulatory fines for SMEs under new EU regulations in 2018



**57x**  
potential increase in regulatory fines

# £122 billion

**The total potential regulatory fines faced by UK businesses in 2018**

<sup>1</sup> Office for National Statistics | <sup>2</sup> Cybersecurity Ventures (2016) | <sup>3</sup> Department for Business Innovation & Skills | <sup>4</sup> PWC / HM Government 2015 Information Security Breaches Survey