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## ASIA-PACIFIC BUSINESS LEADERS ACCELERATE GLOBAL PAYMENT SECURITY BEST PRACTICES

-Regional Business and Government Leaders Come Together at the Payment Card Industry (PCI) Security Standards Council Community Meeting in Tokyo to Discuss Securing the Future of Cashless Payments in Asia-Pacific-

**TOKYO, 16 October 2015** – Cashless payments are growing rapidly in Japan and the Asia-Pacific region. With e-commerce and ATM fraud on the rise, businesses and governments are under increased pressure to prioritize data security. Against this backdrop the Payment Card Industry (PCI) Security Standards Council hosted its third annual Asia-Pacific Community Meeting for business leaders in Tokyo this week, with the goal of accelerating adoption of global payment-security best practices throughout one of the world's fastest growing economic regions.

"We are at an exciting juncture in the Asia-Pacific region. Card transactions are growing, and there's an urgency around security as being critical to the future of cashless payments, especially with the 2020 Olympics around the corner," PCI Security Standards Council International Director Jeremy King told attendees in his keynote address. "As new technologies drive adoption of cashless, mobile and digital commerce in Asia-Pacific and globally, it's critical that we ensure consumers remain confident in the security of their financial information with every transaction."

Regional and industry experts speaking at the event included Japan's Ministry of Economy, Trade and Industry (METI), NRI SecureTechnologies, atsec Information Security, Celent, and Verizon. Presentations and discussions addressed a mix of regional and global topics ranging from innovation in the Asia-Pacific financial services industry; cybersecurity trends in Japan; [EMV chip](#) technology for protecting against fraud at the physical point-of-sale; preventing [skimming at ATMs](#) and securing mobile and digital commerce.

European business and industry leaders will meet next month at the PCI Europe Community Meeting in Nice, France as part of the Council's global effort to drive more cross-industry and public-private collaboration for securing the future of payments.

For more information and to register to attend the Europe Community Meeting on 3-5 November, visit: <http://events.pcisecuritystandards.org/2015/nice>

#### **About the PCI Security Standards Council**

The [PCI](#) Security Standards Council is a global forum that is responsible for the development, management, education, and awareness of the PCI Data Security Standard ([PCI DSS](#)) and other standards that increase payment data security. Connect with the PCI Council on [LinkedIn](#). Join the conversation on Twitter [@PCISSC](#).