INAUGURAL ASIA-PACIFIC PCI COMMUNITY MEETING ATTRACTS GLOBAL PAYMENT SECURITY LEADERS

—More than 300 convene in KL to discuss global data breach forensics, technology trends in payments and securing card data with PCI Standards—

KUALA LUMPUR, Malaysia, 21 November 2013 — Today the PCI Security Standards Council (PCI SSC), an open, global forum for the development of payment card security standards, announced the close and recap of its first ever Asia-Pacific Community Meeting. The forum provides global PCI Participating Organizations and assessors the opportunity to come together and discuss the latest updates and challenges in payment card security.

The inaugural meeting attracted more than 300 global payment security professionals from the APAC region who play an active role in PCI Standards development. Global stakeholders also met in North America and Europe earlier this year.

A key focus for the meeting was to drive awareness and understanding of PCI Standards in the APAC region, and specifically the recently released PCI DSS version 3.0. The forum provided attendees a variety of avenues to engage with PCI SSC staff, payment brand representatives and colleagues about the current payment security landscape and opportunities for global collaboration in card data protection efforts.

Other discussion topics included:

- Global data breach investigation forensics and implications for payment card data security efforts in the Asia-Pacific region
- Emerging technologies in payments, including mobile payment acceptance, cloud computing and tokenization
- Insights into achieving and maintaining PCI DSS compliance by implementing a security lifecycle
- Real-life challenges and best practices for addressing payment security from industry practitioners, including Australia Post and KPMG

“With the increasingly global nature of cybercrime and a fast-moving technology environment, the active and growing involvement of the APAC region is critical to securing payments here and around the world,” said Bob Russo, general manager, PCI SSC. “We’re incredibly pleased
with the meeting turnout and look forward to continued collaboration with our colleagues in Asia-Pacific.”

**About the PCI Security Standards Council**

The [PCI Security Standards Council](http://www.pcisecuritystandards.org) is an open global forum that is responsible for the development, management, education, and awareness of the PCI Data Security Standard ([PCI DSS](http://www.pcisecuritystandards.org)) and other standards that increase payment data security. Founded in 2006 by the major payment card brands American Express, Discover Financial Services, JCB International, MasterCard Worldwide and Visa Inc., the Council has more than 650 Participating Organizations representing merchants, banks, processors and vendors worldwide. To learn more about playing a part in securing payment card data globally, please visit: pcisecuritystandards.org.

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