PRESS RELEASE

Media Contacts

<table>
<thead>
<tr>
<th>Glenn R. Boyet</th>
<th>Ella Nevill or Matthew Mors</th>
</tr>
</thead>
<tbody>
<tr>
<td>PCI Security Standards Council</td>
<td>Text 100 Public Relations</td>
</tr>
<tr>
<td>+1 (781) 876-6248</td>
<td>+1 (212) 331-8410 (Eastern U.S.)</td>
</tr>
<tr>
<td></td>
<td>+1 (206) 267-2004 (Western U.S.)</td>
</tr>
<tr>
<td><a href="mailto:gboyet@pcisecuritystandards.org">gboyet@pcisecuritystandards.org</a></td>
<td><a href="mailto:pci@text100.com">pci@text100.com</a></td>
</tr>
</tbody>
</table>

PCI SECURITY STANDARDS COUNCIL ANNOUNCES NEXT STEPS IN INDUSTRY COLLABORATION

—First meeting of the Council’s Board of Advisors held to initiate formal feedback process—

WAKEFIELD, Mass., June 28, 2007 — The PCI Security Standards Council, an independent industry standards body providing management of the Payment Card Industry Data Security Standard (DSS) on a global basis, today announced the appointment of the seven remaining advisors to complete the formation of its initial Board of Advisors. The Council’s executive committee held its first meeting with the full Board of Advisors on June 26, 2007.

The seven appointed members, who add further geographical diversity to the Board of Advisors through their representation of key markets such as Europe, South America, and Asia Pacific, are:

- Citibank N.A., Global Consumer Group
- Commonwealth Bank of Australia
- European Payment Council (EPC) AISBL
- Exxon Mobil Corporation
- McDonalds Corporation
- Interac Association
- Servicios Electronicos Globales S.A. De C.V.

The meeting, held in New York City on June 26th, provided the first forum for the Board of Advisors to directly interact with the Council leadership and engage in the feedback process designed to drive adoption and contribute to the evolution of the PCI Data Security Standard.

Objectives of the meeting included reaching agreement on the ongoing roles and responsibilities of the Board of Advisors, reviewing key progress to date and reviewing and discussing how to drive market adoption. "We were pleased to have a lively and productive discussion," said PCI Security Standards Council Chair Seana Pitt. "The global, cross-industry feedback from the group was invaluable to us as we discuss how to best engage our Participating Organizations in ongoing development of the Standard, as well as craft the agenda for our upcoming Community Meeting."

The forthcoming Community Meeting is one of the first of many opportunities where the larger PCI community will come together to discuss their feedback on the current DSS, propose considerations for how the Standard may evolve, and to discuss additional feedback regarding a
new self-assessment questionnaire. One outcome will be the design of feedback channels and processes between the 21 member Board of Advisors and the Council's Participating Organizations.

"We are excited to partner with the Board of Advisors to drive the evolution of the PCI Data Security Standard," said Bob Russo, general manager, PCI Security Standards Council. "Through the sharing of their best practices and the real world experience of more than 230 Participating Organizations, we will ensure the DSS remains the gold standard in payment data security."

Ongoing, the PCI Security Standards Council, its Board of Advisors, and Participating Organizations will continue to collaborate to evolve the DSS and to secure payment account data in a globally consistent manner throughout the entire transaction process.

**For More Information:**

If you would like more information about the PCI Security Standards Council or would like to become a Participating Organization please visit pcisecuritystandards.org, or contact the PCI Security Standards Council at info@pcisecuritystandards.org.

**About the PCI Security Standards Council**

The mission of the PCI Security Standards Council is to enhance payment account security by fostering broad adoption of the PCI Data Security Standard and other standards that increase payment data security.

The PCI Security Standards Council was formed by the major payment card brands American Express, Discover Financial Services, JCB, MasterCard Worldwide and Visa International to provide a transparent forum in which all stakeholders can provide input into the ongoing development, enhancement and dissemination of the Data Security Standard. Merchants, banks, processors and point of sale vendors are encouraged to join as Participating Organizations.