

# Why Did 9 of the Top 10 Fortune 500 Companies Join PCI SSC?

Through leadership, collaboration, and sharing essential resources, PCI Participating Organizations are shaping the future of payment security.

Participating Organizations have known for years that the PCI Security Standards Council (PCI SSC) is the global hub for credibility in securing and protecting payment data, which amounts to great success for the industry. Consumers now quickly embrace cashless transactions and gravitate toward new digital payment options. Businesses are responding by integrating point-of-sale systems, digital wallets, mobile payments, and online payment gateways.

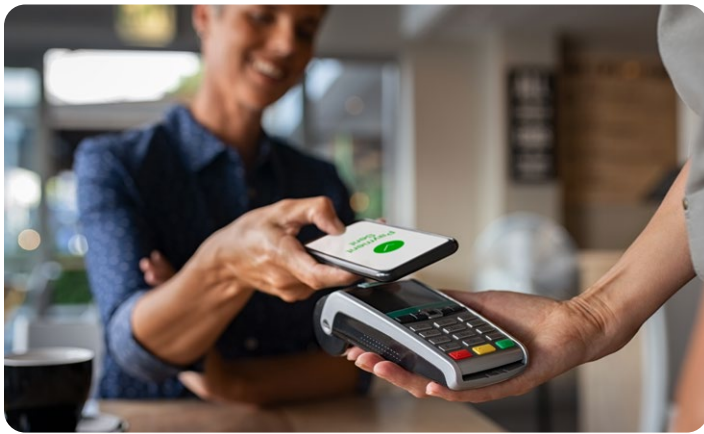
This fast-paced shift in new payment technology is accelerating the need for collaboration across the payment ecosystem. So, why did nine out of the top 10 Fortune 500 companies become PCI Participating Organizations? Simply put, they are leading their peers in shaping the future of payment security through active participation with the PCI SSC.



## COLLABORATION

Information sharing is at the crux of this powerful alliance. The companies that participate with the PCI SSC foster an open dialogue, exchanging information about evolving cyber threats and emerging payment technologies. This collective threat intelligence allows them to anticipate and strategically respond to cyberattacks, enhancing the robustness of their respective networks. Consequently, this prepares them better to safeguard not only their own digital resources but also the valuable data of their customers. This shared vigilance is a proactive shield in the evolving battleground of cybercrime.

## ESSENTIAL RESOURCES



The PCI SSC now oversees 15 standards, trains and certifies thousands of cybersecurity professionals, tests and maintains lists of secure products, and is a hub of robust educational resources designed to help keep global payment data safe. Each standard, training program, and device list is done with one priority in mind: Keep global payment data secure while keeping pace with the rapid evolution of payment technology. The knowledge sharing and collaboration of these PCI Participating Organizations is what is driving change to the standards, programs, and resources that help keep the world's payment data secure.

Because the PCI SSC is designed to educate the public about payment security, education is a significant benefit for those who use its resources. The participants and associates who take advantage of the PCI SSC's training opportunities realize an often-overlooked benefit, namely receiving continuing professional education, or CPE, credits. More than 100 CPE credits per person can be claimed and used as a result of a variety of programs, events, and presentation opportunities that are offered.

Organizations that join the PCI SSC demonstrate their commitment to leading security and underscore their proactive stances against cyber threats in the rapidly changing world of payment acceptance technology. By joining the PCI SSC, you ensure that your voice is heard in the development of critical payment standards and that your organization has the knowledge to keep pace with changing technology. Most importantly, as a Participating Organization, you can make a difference in mitigating the advancing threats to payment data.



**See the full list of our growing community of Participating Organizations:**  
[https://www.pcisecuritystandards.org/get\\_involved/participating\\_organizations/](https://www.pcisecuritystandards.org/get_involved/participating_organizations/)



**Learn more about all the ways to join the PCI SSC as a Participating Organization:**  
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