

2025 NORTH AMERICA COMMUNITY MEETING



WELCOME TO FORT WORTH



2025
NORTH
AMERICA
COMMUNITY
MEETING

Scaling Compliance

Why One Organization Trained 30
ISAs (And What Happened Next)

A circular portrait of Marc Bayerköhler, a man with a beard and mustache, smiling. The portrait is set against a blurred outdoor background and is framed by a thick green circular border. The background of the entire slide is a dark teal color with several large, semi-transparent geometric shapes in shades of green, blue, orange, and purple.

Marc Bayerköhler

Standards Trainer

PCI Security Standards Council

A modern office environment during a fire drill. The room is filled with desks, computers, and office chairs. Numerous papers are flying through the air, creating a sense of chaos and urgency. Several people are visible: one person in a red jacket stands near a desk on the left, another person in a blue shirt is walking towards the center, and a person in a white top is seated at a desk on the right. The ceiling has exposed ductwork and lights. Large windows are on the left side. A large purple circular graphic is overlaid on the right side of the image.

PCI: The Yearly Fire Drill

**What if PCI
DSS Wasn't
Once a Year?**



ISAs Today



Assessment
Preparation



Compliance
Champions



PCI SMEs



Business As
Usual

The Translator



The Translator





Why it Matters?

Faster

Cheaper

Smarter



The Shift

WESTJET 



The Benefits

WESTJET 



Cultural Impact

“Work Together to Win”



PCI Champions

WESTJET 





**Give Them
the Tools**



**Give Them
the Tools**

PCI ISA Program



PCI ISA Program





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