# PCI Point-to-Point Encryption (P2PE) Solutions for Merchants



With a PCI Point-to-Point Encryption Solution, your cardholder data is protected. And, you can save time and money on your overall PCI DSS (PCI Data Security Standard) compliance efforts. Now that's a win-win. Protecting your customers and your corporate brand continue to be the biggest challenges faced by IT executives. To meet that challenge, we've worked with a P2PE service provider to adopt a PCI-validated P2PE payment solution across all our stores in a simplified and cost effective way.

**Bill Bolton**, VP of Information Technology, The HoneyBaked Ham Co.

#### **BETTER SECURITY**

## Protects your customers' data and your reputation.

Lab-tested products and providers guarantee the strongest encryption protections for your business, so you don't have to worry about data being stolen between your store and the bank.

#### **EASIER COMPLIANCE**

## Simplifies the PCI DSS compliance process.

PCI P2PE solutions reduce where and how PCI DSS requirements apply to your business. This should save you time and money on overall compliance efforts, without sacrificing the security of your customers' data.

#### **MORE OPTIONS**

#### Lets you do what you do best.

Now it's even easier to create and manage the solution yourself. Or, you can leave it to the solution provider who has the responsibility to create and implement a solution that protects your customers' card data and reduces your risk. Either way, you've got options to do what works best for your business.

### Better security. Easier Compliance. More Options. Now that's good business.

### Ready to get the benefits from a PCI P2PE Solution?

Talk to your acquirer or payment service provider today about which PCI Point-to-Point Encryption Solution and provider is right for your business. Visit the PCI SSC website <u>listing</u> to view available solutions. Check out a <u>quick case study</u> to learn how other merchants are benefiting from P2PE.

### Creating or managing your own solution?

With version 2.0 of the P2PE requirements, you've got the flexibility to do what makes sense. Check out "P2PE At a Glance" for more information on how you can take advantage of the new version of the PCI Point-to-Point Encryption requirements to build the solution that will give you the best security and business benefits.

## MERCHANT RESOURCE QUICK GUIDE

- P2PE Merchant case studies
- PCI Validated P2PE Solutions
  Listing
- P2PE At a Glance

