



Understanding Roles in a Breach Scenario

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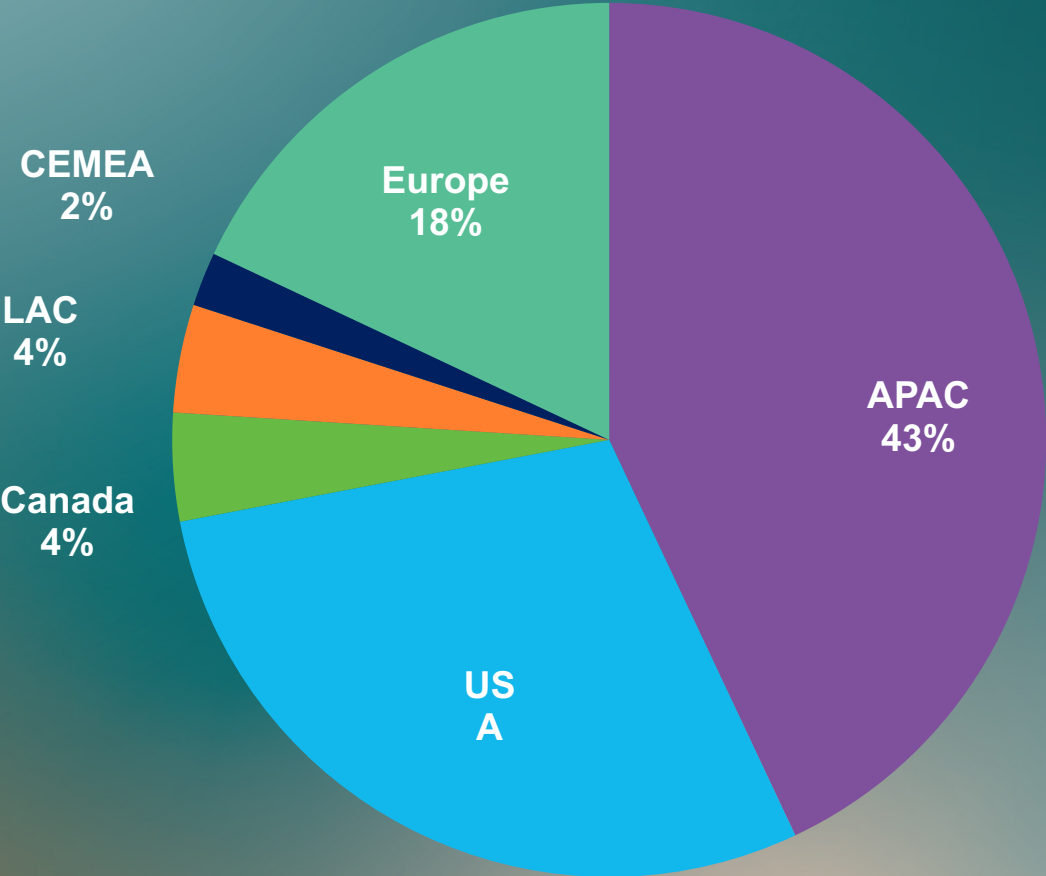
Vice President, Programs
PCI Security Standards Council





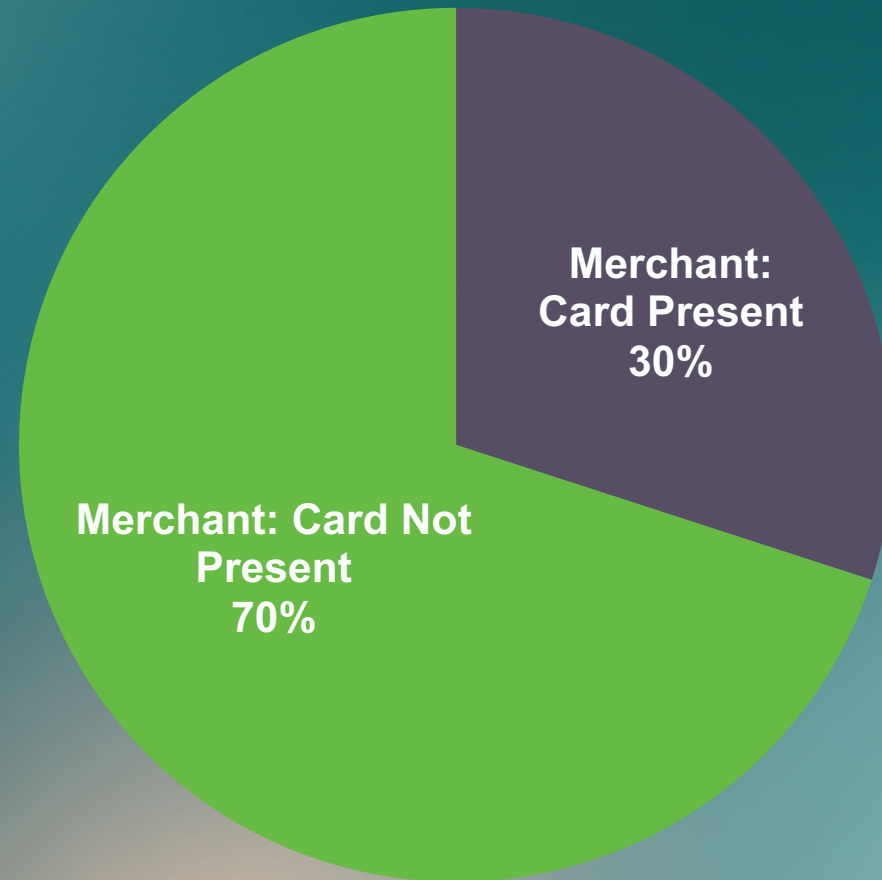
2023 Data Breach Trends

Breaches Reported By Region – 2023

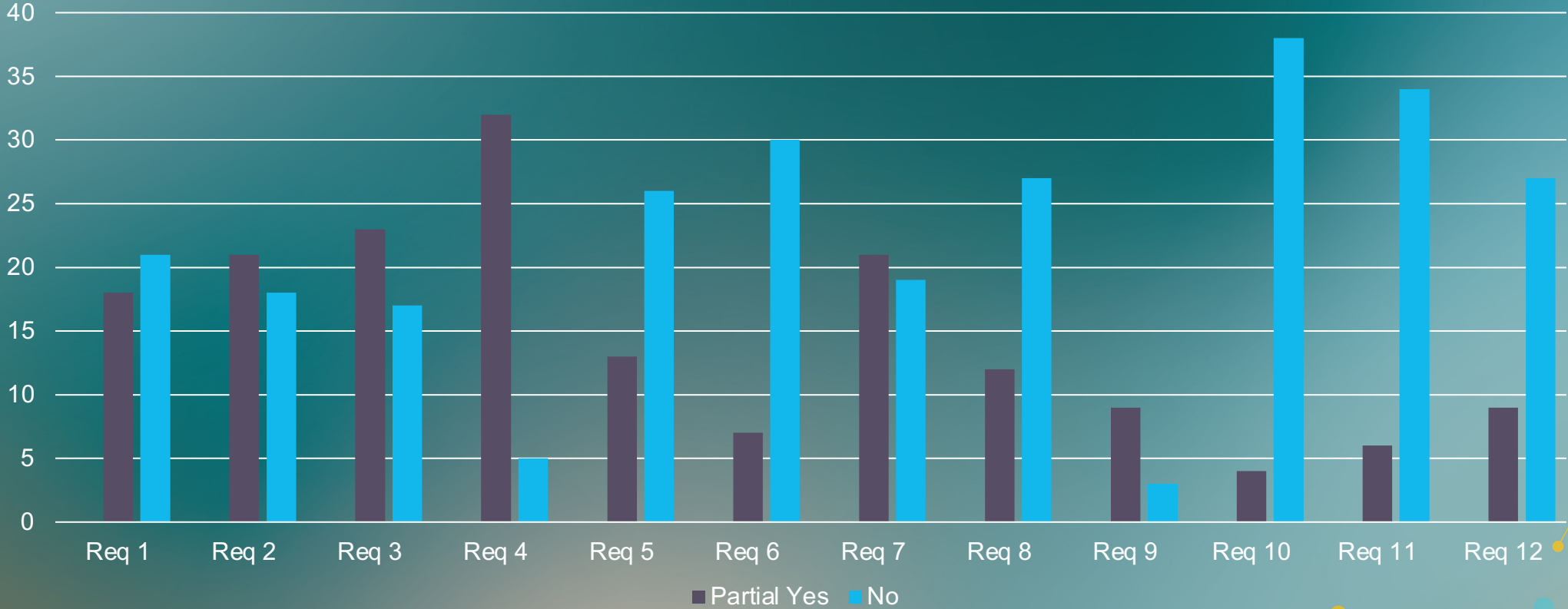


Region	# of Breaches
APAC	21
USA	14
Europe	9
LAC	2
Canada	2
CEMEA	1
Total	49

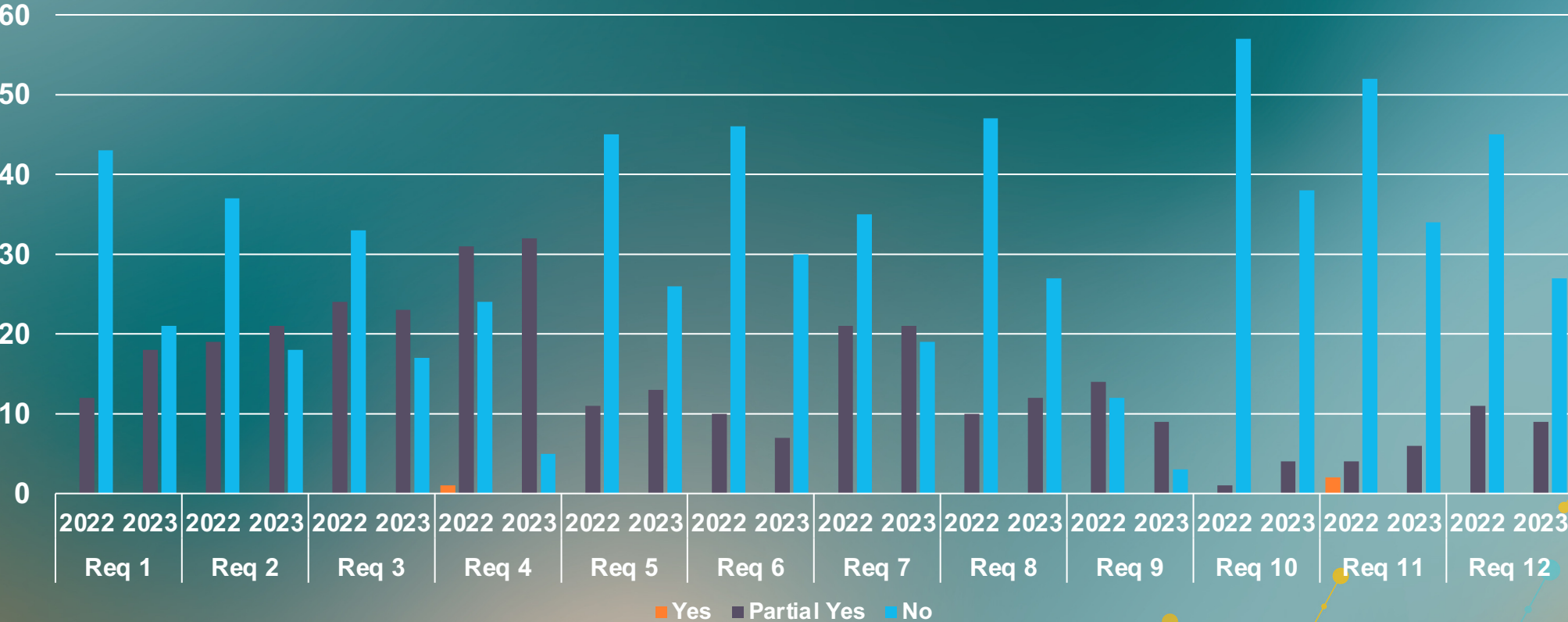
Merchant Card Present vs. Non-Present



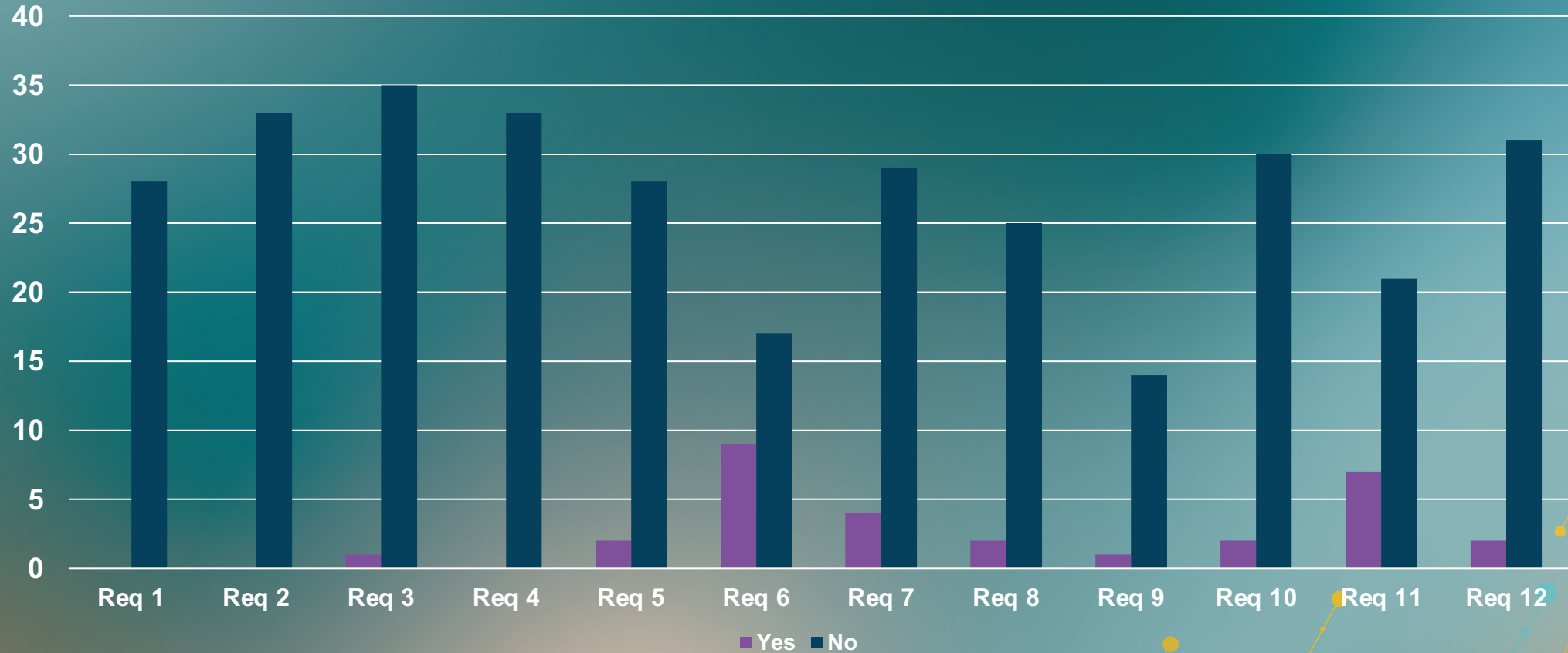
2023 – Was the PCI DSS Requirement In Place?



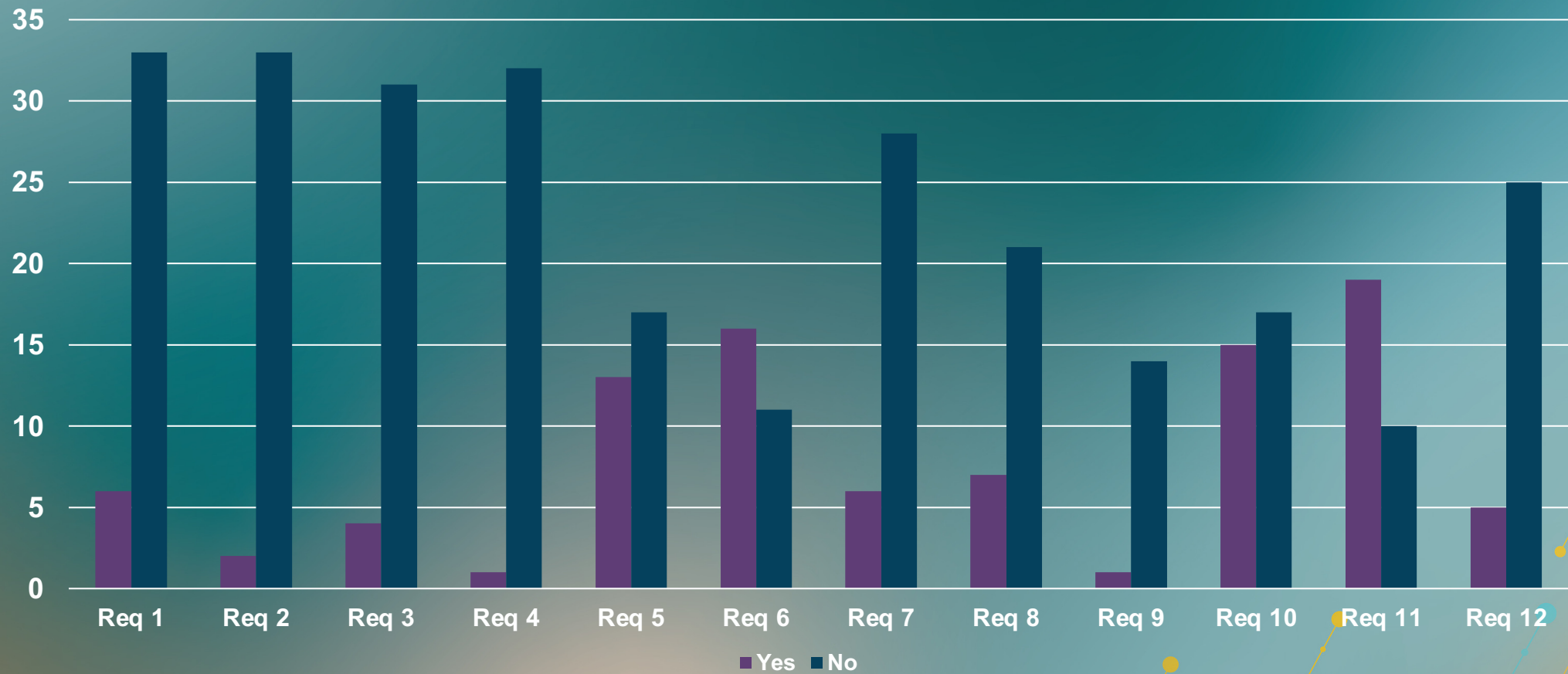
2022 vs. 2023 Comparison – Was the PCI DSS Requirement In Place?



Jan 2023 - Aug 2023 – Cause of Breach



Jan 2023 - Aug 2023 – Contributed to Breach



The Role of the PFI and Acquirer in a Data Breach Scenario



The Acquirer





What Does The Acquirer Do?



The PCI Qualified Forensic Investigator

PFI Report





PFI Support



**Working
With Your
PFI**



Evidence Preservation



The Role Of The PCI SSC



Thanks
for
listening!

