



Security<sup>®</sup>  
Standards Council



# 2023 Asia-Pacific Community Meeting

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# Our Journey

The image features a background of two hikers with large backpacks ascending a grassy hill. The scene is overlaid with a semi-transparent teal gradient. A prominent white title 'Our Journey' is centered in the upper half. A horizontal yellow line with circular endpoints spans across the middle. In the bottom right corner, there is a complex data visualization consisting of multiple parallel yellow lines with circular nodes, some of which are highlighted in a light blue color.

# The Speed of Growth



• **Payments**

• **Threats**

• **Growing Community**

# There Are New Mountains To Climb



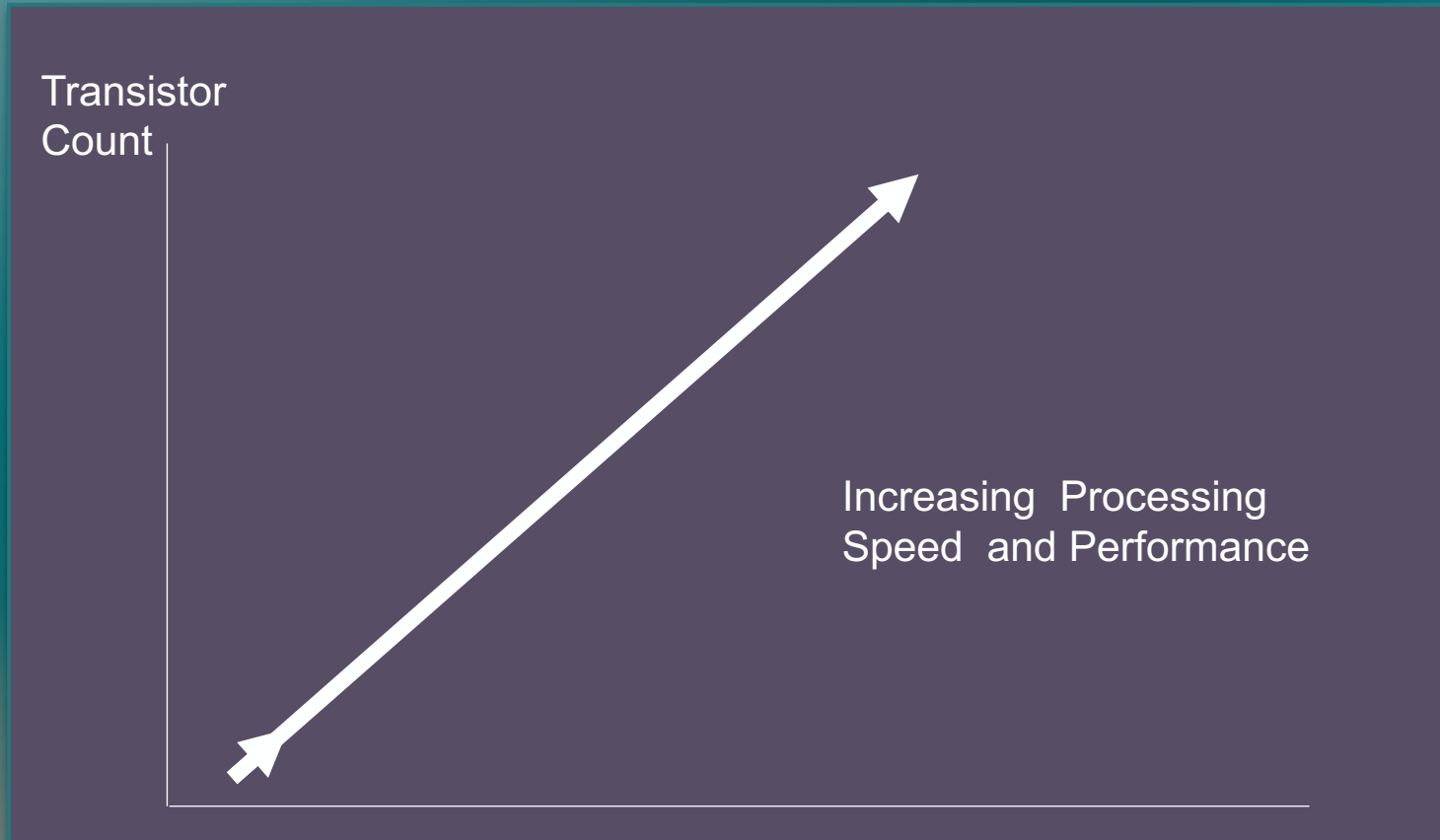




A person in a blue suit and tie is holding a dark blue wallet. The wallet is open, showing a stack of US dollar bills (including a \$10 bill) and a credit card. The background is a blurred office setting. The image is overlaid with a teal and orange graphic design consisting of lines and dots. The text "Payments Have Evolved!" is centered in white.

**Payments Have Evolved!**

# Moore's Law



## PCI SSC Events

2006  
 PCI logo  
 PCI Council founded by Brands  
 Brand logos  
 1st release of PCI DSS  
 2006  
 Council hires 1st General Manager  
 1st PCI SSC Board of Advisors was seated with 31 members  
 2007  
 First iPhone was released

2008  
 PA DSS v1.0 published  
 2008  
 Guidance on Wireless Security published  
 2009  
 The mobile payment market reaches \$69 billion in sales.  
 Square begins service

2010  
 PCI DSS v2.0 released  
 2010  
 An eBay user purchases a \$240K Mercedes-Benz via smartphone  
 2011  
 PIN v1.0

2012  
 P2PE encouraged for mobile security  
 Best Practices for Mobile published

2013  
 PCI DSS v3.0 released  
 ATM Best Practices published

2014  
 Apple introduces Apple Pay

2015  
 Tokenization Product Security Guidelines published  
 Android Pay and Samsung Pay becomes available  
 US transitions to chip and PIN  
 EMV technology introduced

2016  
 2,406 PCI Professionals  
 9 PCI Standards  
 Internet of Things  
 Massive DDoS attacks

2017  
 PCI SSC Issues Multi-Factor Authentication Guidance  
 Hackers demand Cryptocurrency as ransom

2018  
 PCI SSC launches first ever Brazil Regional Engagement Board  
 PCI Software-Based PIN Entry on COTS (SPoC) Standard released

2019  
 PCI SSC hosts inaugural India Forum and Training in Delhi

2020  
 Covid-19 Pandemic

2021  
 PCI SSC launches Work from Home Security Awareness Training  
 6.4 billion smartphone users worldwide  
 Supply chain disruptions caused by COVID-19

2022  
 PCI DSS v4.0 released  
 Mobile Payments on COTS (MPoC) Standard released

2023  
 PCI SSC Board of Advisors expands with 53 members seated  
 15 Standards

## World Events



# Our Standards Set The Course

A hand holding a compass against a mountain background. The compass is open, showing a green arrow pointing north. The background is a blurred landscape of mountains under a soft, hazy sky. A yellow line with dots at the ends is positioned below the main text.

# Board of Advisors



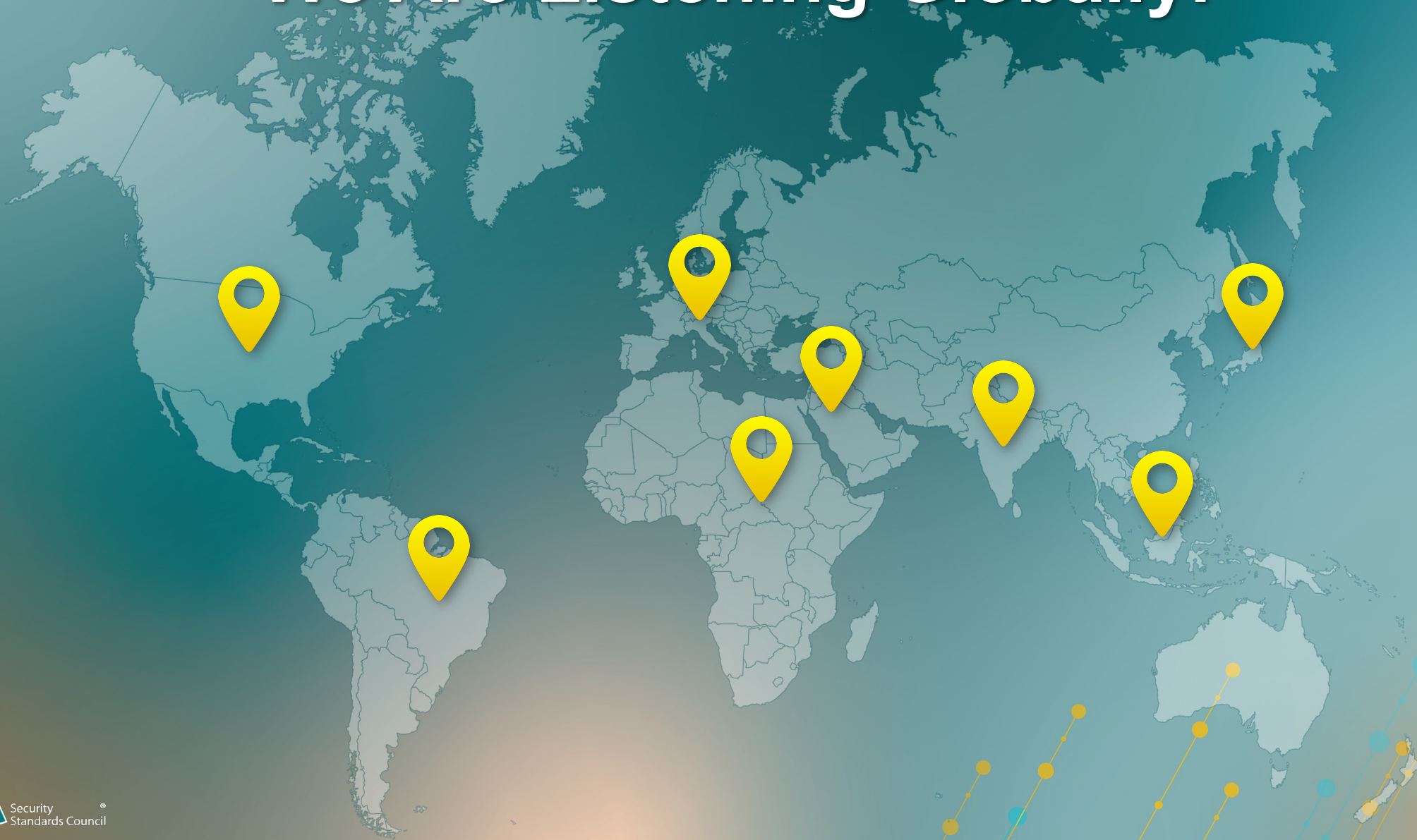
A top-down view of various climbing and outdoor gear items arranged on a dark wooden surface. The items include a blue rope, several metal carabiners and climbing devices, a red helmet, two tan hiking shoes, a hammer, a knife, and two trekking poles. A white text overlay is centered over the middle of the image, flanked by yellow dots and a thin yellow line.

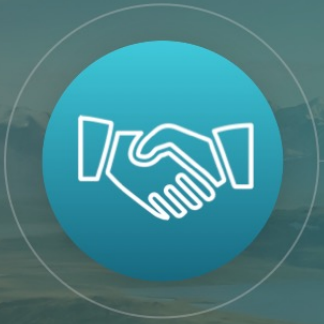
# What's In Our Backpack



# Serving Our Community

# We Are Listening Globally!

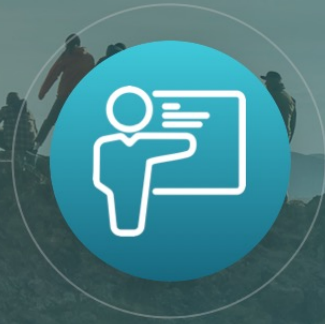




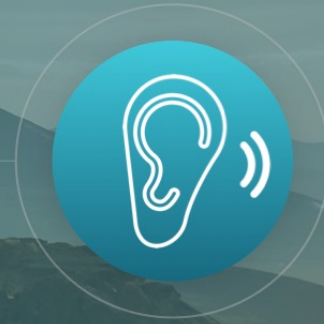
**Network**



**Learn**



**Share**



**Listen**





Featuring Our Emcee

**Yew Kuann Cheng**

Regional Vice President, Asia-Pacific  
**PCI Security Standards Council**

